

erica cheshier

designer

I'm a UX and visual designer with 25 years experience who is seeking new opportunities to use my creativity, ideas, and multifaceted skills to help people and our communities.

INFO

206.356.3306

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www.echeshierdesign.com

SKILLS

Figma

Adobe Photoshop

Adobe Illustrator

Adobe XD

HTML/CSS

Critical thinking

Team player

Inclusive leadership

Mentorship

INTERESTS

Volunteering with foster youth and families

Architecture, interior design, photography and real estate

EXPERIENCE

Microsoft

Principal Designer

2008 - present

Throughout my 14 year career at Microsoft, I worked and led multiple features and products within Windows, Microsoft News, and the Microsoft Edge browser. As a UX designer and leader, my core activities included:

- Idea incubation and concept development
- Design and prototyping
- Working with user research and customers to test and refine features
- Managing multiple projects simultaneously
- Spearheaded cross-team collaboration with design, product managers, engineering, research, brand and marketing
- Generated visual story concepts and storytelling for presentations to leadership

sharp pixel

Creative Director / Co-owner

2000 - 2008

Started a design studio focused on helping local businesses refresh or create new brands. Initiated brand awareness conversations and steered branding concepts, visual direction, and brand storytelling for clients. Led marketing redirection efforts and shaped design scope with everything from developing company names and taglines to designing brand identity, including logos, websites, and marketing materials.

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